



READY FOR TOURISM STARTUP SUCCESS?

The Tourism Entrepreneurship Seminar (TESS) is a **free** one-day seminar. The seminar focuses on key issues that are unique to the tourism industry. TESS is designed to assist tourism businesses access the information and resources they need to increase the likelihood of a successful start-up tourism business.

Join us March 1, 2019 from 9:00 am - 5:00 pm at the Jubilee Hall, 5132 - 53 Ave., Wabamun, AB

Program Objectives:

- Identify Tourism Start-ups early
- Provide information on designing products for the tourism market
- Introduce common issues faced by tourism companies
- Introduce important financial concepts
- Provide an opportunity for an early introduction to tourism resources, marketing resources, financial resources and local resources.
- Build relationships

For more information or to register, visit:

<https://tourismstartup.eventbrite.ca>

